Budgeting for your course

Bachelor of Arts (Visual Communication) – Photography

Students entering the BA (VisComm) program majoring in Photography will need to acquire the following items before starting the first PH major subject of their course.

1. A Digital SLR camera capable of FULL MANUAL operation (minimum of 10 mega pixels). As a rough guide, the following are some examples of affordable semi-professional cameras that we highly recommend:
   - Canon- 50D, Nikon- D90, Sony- A700

   You should be able to get a package (including a good quality lens and camera), approximately between $1500-$2500. The better the lens you use with your camera, the better the image quality. Keep in mind however you should expect to pay more for a higher quality lens.

   **NOTE:** Starting with a good quality zoom lens will be helpful. Ultimately, we advise each student to build up their kit to include a range of lenses; i.e. from wide angle (24mm or lower) to telephoto (80mm or higher).

2. Your basic PH Starter Kit (as listed below). The pricing listed is average. Shop around; prices will vary from store to store.
   1 Thumb Drive (minimum 4GB)
   1 Memory Card (4GB recommended, appropriate for your DSLR)
   1 Card Reader (appropriate to the memory card used in your DSLR)
   1 Ilford Gallerie SMOOTH PEARL/GLOSS A4 Paper (100PK- 290 GSM) 1 A4 Visual Diary (black/white pages)
   1 A3 Black Zip-up Portfolio PLUS Archival Quality Sleeves

   $20.00 $40.00 $40.00 $98.00 $10.00 $110.00

   The following items we highly recommend that students purchase for themselves at some stage during their studies.

1. DSLR Accessories (pricing is based on mid-range equipment):
   1 Flash Gun with Manual/ TTL/ Auto settings (for your DSLR camera) $600 1 Cable Release/Remote (compatible with your DSLR camera) $50
   1 Manfrotto (or equivalent brand) Tripod $400

2. Computer:
   **NOTE:** RCDC provides access to computers, printers and relevant software for Digital Darkroom and Advanced Retouching classes. All Photography students however are advised to have their own home computer or portable laptop. This is an industry requirement and will aid in the productivity of each student, as many assignments will need to be completed out of school hours.
   The following information should be used as a guide in the purchase of your computer.
   1 LAPTOP (PC/ MAC) with a minimum of: - 4GB of RAM
      - 250GB Hard Drive
      - ADOBE PHOTOSHOP CS5
      - DVD BURNER Approx. $1800- $2500 **NOTE:** As a rule- the more RAM and the larger the hard drive, the better!
RCDC provides student access to all studio facilities and equipment. Throughout their studies however, students will be required to supply all their own props and dressings for shoots, to cover the cost of film and external processing & printing and computer media.

The following is a subject-by-subject guide as to additional costs each student should expect throughout the course of their studies. Please note that this is only a guide in order to help you plan ahead and budget appropriately for your photographic studies. The figures quoted below are based upon past students’ experiences. They are rough estimates only- the quantity and cost of equipment and/ or supplies will vary depending on the student’s drive and determination to achieve perfection. In peak times when final assignments are being undertaken, expect expenses to fluctuate due to more elaborate sets and/ or props, as well as increased usage of paper and supplies. Finding cheaper alternatives is part of each student’s research process and is encouraged. A more comprehensive list is available from Student Services when you enrol.

Semester 1:
PH035 Photography Essentials- PH Starter Kit

PH036 Digital Darkroom 1- PH Starter Kit

Semester 2:
PH037 Photographic Studio 1- PH038 Exploring Photography-

Semester 3:
PH039 Photographic Practice- PH040 Digital Darkroom 2- Elective- See below

Semester 4:
PH041 Photographic Studio 2- PH042 Photographic Location- Elective- See below

Semester 5:
PH043 Professional Photographic Practice- CC139 Major Project Part 1- Elective- See below

Semester 6:
CC140 Major Project Part 2-
+Gallery Hire
$225.00 $60.00
$220.00 $60.00
$220.00 $220.00
$450.00 $150.00
$1000 $0

Electives: PH students can chose to elect any three of the following electives. Alternatively, they also have the choice of many other non- PH related electives.

PH044 Photojournalism- PH045 Advanced Retouching- PH048 Darkroom Essentials-
+ Film Camera (if not already owned)
$10- $120
$60 (optional) $300
$500- $750

If you have any queries about the information above please do not hesitate to contact our Photography Studio Manager (Chloe.little@raffles.edu.au) at Raffles College of Design and Commerce. We look forward to meeting you soon!
RAFFLES PHOTOGRAPHIC STUDIO KIT LIST 2014

All items should be carried in a small tool/ tackle box.

- Hot shoe 3D spirit level.
- Wireless radio flash trigger/ receiver OR 5m sync cord with 3.5mm jack.
- Gaffa tape (black)
- Masking tape
- Blue tack
- Fishing wire
- Scissors
- Stanley knife
- Small torch
- Clamps (assorted sizes)

Other items to consider:

- Closed shoes (mandatory for studio access)
- Locker $40/ year (you can share with a classmate)